

# DFK - González y Asociados, S.C.

Audit - Tax – Controllership - Consulting



DFK - Gonzalez y Asociados, S.C. is an independent legal entity that is part of DFK International, a network of 24 offices in Mexico and 435 worldwide.



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## I. Our Firm



- Since 1992 we are members of **DFK INTERNATIONAL**, one of the largest organizations of Independent Accounting Firms of and Business Advisors. It has its headquarters in London and global presence through 380 offices including 24 offices in major cities in Mexico. In 2015 DFK International was awarded as the “Firm of the Year” by the International Accounting Bulletin.
- Over 30 years **DFK González y Asociados, S.C.** has been providing business solutions to domestic and foreign clients, contributing to the proper performance of their business.
- Partners and associates of the firm have extensive experience in various areas including assurance, internal audit, tax, external controllership, consulting, social security, government auditing, patrimonial advisory, among others.
- Our association to **DFK INTERNATIONAL** ([www.dfk.com](http://www.dfk.com)) allows us to offer our customers continued access to national and international specialists who share our same quality and service philosophy.
- Partners and associates of the Firm participate as active members, professors and/or guest speakers of various professional bodies and academic institutions such as the Mexican Institute of Public Accountants, Tecnológico de Monterrey, Escuela de Especialidades para Contadores Profesionales, Information Systems Audit and Control Association, etc. Also some are invited as guest speakers at professional events.
- We have implemented methodologies for quality assurance, including performance evaluation of our professionals and services delivery; as well as compliance with internal standards of our firm and the accounting profession.
- Our professional practice is reviewed periodically by partners who annually certify compliance with a quality review program established and supervised by **DFK MEXICO** and **DFK INTERNATIONAL**.

## 2. Services Portfolio

### Assurance

Audit and tax audit.  
Due Dilligence.  
IMSS & Infonavit audit report.  
Governamental audit.  
CFDI reviews

### Tax

Tax advisory (recurring or specialized)  
Tax returns.  
Transfer Pricing Studies.

### External Controllershship

Accounting (local and international GAAP).  
Tax compliance.  
Payroll.  
External management (treasury, e-billing, etc).

### IT Governance

Through strategic alliances we provide:

- IT Governance
- IT Audit & Diagnosis and security
- Distaster Recovery Plan (DRP).

### Advisory

Audit & compliance with anti-Money laundry (“PLD”).  
IFRS conversion.  
Advisory in Foreign trade regulations.  
BOSS system configuration.  
Labor advisory

### Risk Management

Internal audit Outsourcing & Co-sourcing.  
Internal control Diagnostic.  
Policies and procedures implementation.  
Forensic audit.  
Risk management (under COSO model).  
Corporate governance.

## 3. Presence in Mexico

Through DFK Mexico network we offer a vast network of 24 offices allows us to provide services in the main business centers, as indicated below:



The DFK International Executive Office is located in London, England and the Executive Office of DFK Mexico is located in Mexico City.

## 4. What distinguish us from our competitors



30 years representing one of the top 10 international associations of independent public accounting Firms and business advisers.



Direct assistance from partners and managers with vast knowledge and experience.



Provide solutions through a variety of specialized services.



Global presence through 435 offices and one of the largest coverage in Mexico among our competitors.



High quality services satisfying the requirements of our national and foreign customers.



Our firm is subject to a Quality Program review by DFK Mexico and DFK International, as well as quality controls by the accounting profession.



## 5. Executive Team



**Gerardo González R.**  
Founder



**Ricardo González V.**  
Managing Partner



**Alejandro González V.**  
Tax Partner

Founder Partner with over 50 years of experience has performed different positions, such as: Partner of E&Y, President of Nuevo Leon's Public Accountants Institute (ICPNL), Patrimonial Advisor of Seguros Monterrey New York Life, Chief Auditor for the State of Nuevo Leon, Manager of Special Studies and Tax of Grupo VITRO, Treasurer of the municipality of San Nicolas de los Garza, N.L., Principal of the Universidad del Norte, A.C., Master's Professor in the Instituto de Especialización para Ejecutivos, and Professor in the Universidad Autónoma de Nuevo Leon and in the Universidad Regiomontana. Member of the Mexican Institute of Certified Public Accountants (IMCP).

Partner with more than 30 years of professional practice. He is a Certified Public Accountant by the IMCP (Mexican Institute of Public Accountants), holds an Enterprise Risk Management certificate by the AICPA (American Institute of Certified Public Accountants) and a Specialty's degree on Financial Reporting Standards by the Escuela de Especialidades para Contadores Profesionales ("EECP"). Experience on external and internal auditing, international accounting reporting, risk management and foreign investment. Worked during 9 years at KPMG as senior manager (including 1.5 years in USA) and has participated over 20 years in different roles at DFK such as: Board member and Treasurer of DFK Mexico, Member of the International Accounting and assurance Committee of DFK International, Member of the Auditing and Quality Control Committee of DFK México. He is Treasurer and Member of the Board of ISACA (Information System Audit and Control Association) in Monterrey. He is a professor of master's degree at EECP. He has experience in a variety of industries such as: manufacture, automotive, mining, telecommunication, construction, in-bond, trading, non-for-profit, among others.

Tax and Controllership Partner with over 33 years of experience. He worked for Deloitte & Touche, EY and PWC. Holds a Master's degree on Legal Strategies and Human Capital Management; a Specialty's degree on social security and salaries obligations at Escuela de Especialidades para Contadores Profesionales ("EECP"); and a Master's degree on taxes from the Instituto de Especialización para Ejecutivos, A.C. Is a professor of Master's degree at the EECP, and professor at the Universidad Autónoma de Nuevo León. Has served in different roles for the professional bodies such as: ex-president of the Continuous Professional Development of IMCP (Mexican Public Accountant's Institute) and of the representative commission before social security bodies (CROSS) on the northeast region of IMCP. Has been a board member of the ICPNL (Nuevo Leon's Public Accountants' Institute) and member of Strategic Planning Commission, the Statutory commission, and the training commission. Member and ex-president of the Nationally Tax Commission of DFK México. Has performed as guest speaker in different events and training courses related with taxes and social security before public accounting bodies, corporations and universities including ITESM (Monterrey Tech), UDEM, UANL, among others.

## 5. Executive Team



**Enrique J. Macías Rodríguez.**  
Asociado Área Laboral y Capital Humano

Associate specialized in Labor, social security and human capital with 33 years of experience. He holds a Doctorate in Law and a master's degree in labor law. He is a professor of master's degree and at universities since 1992 (Universidad de Monterrey "UEM", EECF, UANL, IEE, and others) and act as guest speaker in different institutions, professional associations, public and private universities, and government agencies. Has performed managerial positions in Vitro corporativo, various legal firms, Grupo Securitas México, Dicomsa, Ayuntamiento de Monterrey among others. He is a member of the board of Valle de Mexico University and President Ethical Board at Investigación de Desarrollos Biomédicos y Biotecnológicos de México as well as guest speaker in labor matters at Expertos en Salarios.com



**Alejandro Villarreal C.**  
Senior Audit Manager

Senior Audit Manager with over 20 years of experience in external auditing in international Firms. Experience in Financial and Tax Audit, consolidation, translation of Financial Statements to US GAAP. With participation and experience in manufacturing, commercial services and leading companies in each sector.



**Maryant Cardenas Estrada**  
Controllershship Manager

Manager of the External Controllershship department with over 15 years of experience in areas such as accounting, tax, audit, foreign trade, and payroll. Expertise in tax compliance, tax refunds, monthly reporting, training. Her experience covers both the private sector as well public, including working for SAT (Mexican internal revenue service).

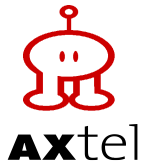


**Carlos Treviño Baltierra**  
Internal Audit Manager

Manager of the Internal Audit department with 15 years of experience including Internal audit outsourcing and co-sourcing, internal control diagnostic, best practices implementation of policies and procedures, fraud prevention, risk management, procedures audit, training and supervision of internal auditors. Industry expertise includes manufacture, construction, quimmical, food, material recycling.



## 6. Some of our Customers



**DFK - González y Asociados, S.C.**

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[www.gyg.com.mx](http://www.gyg.com.mx)

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